



SPARK

TECHNOLOGIES

202601006331(1668629-K)

CORPORATE PROFILE

SPARK Technologies Sdn Bhd | SSM Registration **202601006331 (1668429-K)**

SABAH AI PROGRAM FOR ROBOTICS & KNOWLEDGE

Rapid Deployment · Strategic Alignment · Bespoke High-Specification
Technology · Elite Industry Upskilling



1 Executive Summary

Spark Technologies Sdn Bhd (**SPARK** — *Sabah AI Program for Robotics & Knowledge*) is a next-generation technology and knowledge-transfer enterprise purpose-built to accelerate the digital economy transformation of Sabah, the wider Borneo region, and Malaysia at large. We operate at the intersection of artificial intelligence, robotics, advanced connectivity, and institutional-grade talent development — converting national digital ambition into deployable, measurable outcomes.

VISION

To be the region's foremost catalyst for AI, robotics, and advanced knowledge transfer — empowering government, industry, and enterprise to leapfrog into a globally competitive, technology-driven future.

MISSION

To deliver bespoke, high-specification technology solutions and internationally certified upskilling through an agile delivery model and a globally backed strategic ecosystem — aligned to Malaysia's national digital agenda and Sabah's regional priorities.

Core Value Drivers

DRIVER	WHAT IT MEANS FOR OUR CLIENTS
Strategic Alignment	Every engagement is architected against national policy frameworks, GLC mandates, and enterprise objectives — ensuring investments deliver institutional relevance.
Agile Execution	A lean, high-level steering committee backed by scalable specialist pods enables rapid mobilisation and compressed time-to-value.
Enterprise-Grade Scalability	Solutions and certification pathways are engineered to scale from pilot to statewide and enterprise-wide deployment.
Globally Backed Credibility	Certification and infrastructure delivered through the CENTEXS ecosystem and its international industry partners.



2 Strategic Ecosystem & Global Alliances

SPARK operates on a **partnership-orchestration model** — rather than building every capability in isolation, we integrate best-in-class global partners into a single, accountable delivery framework. This affords clients the reach of a multinational consortium with the responsiveness of a specialist boutique.

Training, Upskilling & Certification — via CENTEXS

Our primary training and certification partner is **CENTEXS (Centre of Technology Excellence Sarawak)**, an award-winning industry-based training institution recognised as *Best Industry-Based Training Institution* (Malaysia Education & TVET Awards 2024) and *Best Talent Development Partner of the Year 2022*. Through CENTEXS, SPARK delivers programmes that are internationally industry-certified, curriculum-driven, and job-tailored — accredited in partnership with a prestigious global network including AWS (USA), Huawei (China), EON Reality (USA), Keysight (USA), Bosch Rexroth (Germany), DMI (Ireland), Intertek (UK), and ROS2.

Enterprise Infrastructure, IoT & Connectivity — powered through CMI

Enterprise-grade infrastructure, telecommunications, cloud, and IoT business solutions are enabled through **China Mobile International Limited (CMI)** via the CENTEXS ecosystem — providing SPARK's clients access to a world-class network backbone, scalable cloud, and smart connectivity capability.

PRIMARY STRATEGIC PARTNER



STRATEGIC PARTNER ECOSYSTEM





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Core Solutions & Capabilities

Four integrated capability pillars, procurable individually or as an end-to-end transformation programme.

3.1 Industrial Upskilling & Talent Development

Certified, curriculum-driven masterclasses via the CENTEXS ecosystem.

- International certification in AI, robotics (ROS2), automation & advanced digital skills
- Post-degree programmes in Machine Learning, Cloud, IoT, Industry 4.0 & Immersive Tech (XR)
- Job-tailored curricula for immediate workforce deployment

3.2 Enterprise Digital Transformation & AI

Bespoke, high-specification technology tailored to client mandates.

- Custom software & automated workflow systems
- Predictive AI and machine-learning implementations
- Intelligent process automation & data analytics platforms

3.3 Cloud, Infrastructure & Smart Connectivity

Scalable digital backbone deployed in collaboration with CMI.

- Enterprise cloud, storage & hyperscale data centre enablement
- Telecommunications, 5G and IoT connectivity solutions
- Resilient infrastructure for enterprise & public-sector scale

3.4 Strategic Advisory & Public-Private Integration

High-level consultation bridging technology and policy.

- Technology policy alignment & digitalisation strategy
- Smart city / smart state modernisation blueprints
- Public-sector digital transformation & PPP integration



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Operational Methodology & Delivery Model

SPARK employs a disciplined, agile **4-Phase Deployment Framework** that de-risks delivery while compressing time-to-value.

PHASE		
1	Strategic Discovery & Needs Analysis	Deep-dive assessment of client mandate, policy context, capability gaps and success metrics.
2	Bespoke Architecture & Partner Orchestration	Solution design and mobilisation of the precise mix of global partners and specialist pods required.
3	Rapid Deployment & Implementation	Agile, milestone-driven execution with continuous stakeholder governance.
4	Knowledge Transfer & Continuous Optimisation	Certified upskilling, capability handover and ongoing performance optimisation for sustained impact.

Hybrid Operational Model

SPARK combines **elite strategic steering** — a focused, high-level executive committee ensuring alignment and accountability — with **scalable specialist pods**: an agile consortium of domain specialists and technical project leads mobilised on demand. This delivers the strategic clarity of a boutique advisory with the delivery capacity of a full-scale systems integrator.

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Leadership & Strategic Governance

SPARK is directed by a focused, high-level steering committee, backed by an extensive agile consortium of domain specialists and technical project leads.

HEAD OF STRATEGY

Sitti Zaynab Datuk Hj Basalie

HEAD OF BUSINESS DEVELOPMENT

Faiezah Datuk Hj Mohd Yunus

This lean executive core drives strategic direction, partner orchestration and business development, while an **extended multidisciplinary talent network** — spanning AI, robotics, cloud infrastructure and industry certification — is mobilised into project-specific pods, ensuring every engagement is resourced with precisely the right expertise, at speed.

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Corporate Information & Engagement



CORPORATE SUMMARY

Registered Name	Spark Technologies Sdn Bhd
Brand Identity	SPARK — Sabah AI Program for Robotics & Knowledge
SSM Registration No.	202601006331 (1668429-K)
Core Offering	AI & Robotics Solutions · Enterprise Digital Transformation · Certified Upskilling · Strategic Advisory
Strategic Partners	CENTEXS · China Mobile International (CMI) · Global Industry Partners



CORPORATE & COMMERCIAL ENGAGEMENT

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Partnership & Proposal Enquiries	Coordinated directly through the Head of Strategy & Business Development office

Spark Technologies Sdn Bhd — Igniting Sabah's AI, Robotics & Knowledge Economy.